

**We leverage the
power of emotion
to drive behavior
change**



CCF is an independent advertising agency that has been creating award-winning work for clients since 1979. We are a strategically driven agency focused on behavior change. We do this by leveraging the power of emotion to connect brands with their audiences, driving business results.

Fully integrated services

As a full-service advertising agency, our departments include:

- Account service
- Strategic planning
- Creative & design
- Media planning & buying
- Data & analytics

Specialties

- Brand positioning and messaging platforms
- Audiences segmentation and persona development
- Brand identity and brand modernization
- Strategic media planning and buying

Agency leadership

Rob Rankin, President/CEO
Jim Landry, Executive Creative Director
Molly Hull, Director of Client Service
Andy Brunn, Media Director
Cristen Ostrom, Director of Strategy
Deanna Davis, Controller

Category expertise

- Healthcare (Payor, Provider, Public Health, Manufacturer)
- Financial Services & Insurance
- Transportation
- Consumer Packaged Goods (Food)
- Government Services

Brand experience

Altru Health System
Beckman Coulter
Destination Medical Center
Experience Rochester
Freemira
Mayo Clinic
Merchants Fleet
MEDA
Medtronic
Meet Minneapolis
Metro Transit
Minnesota United Football Club
NOTA Laboratories
Optum
Prodeo Academy
Quit Partner
Red Gold Tomatoes
RVO
Senseinco
SFM
Trean
UnitedHealthcare
Wings Credit Union

Contact

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