

**CCF drives positive  
behavior change  
through emotional  
connections and  
storytelling**



## CCF

CCF is a strategically driven creative agency focused on behavior change. We leverage what we refer to as an "emotional catalyst" to captivate, educate and activate audiences to inspire positive change and drive business results for our client brands.

We are an independent agency that has been creating award-winning work for clients for over 45 years.

## Fully Integrated Services

As a full-service advertising agency, our departments include:

- Account & project management
- Strategic planning
- Creative & design
- Media planning & buying
- Data & analytics

## Agency Leadership

Rob Rankin, President/CEO

Molly Hull, Director of Client Services

Jim Landry, Executive Creative Director

Andy Brunn, Media Director

Holli Maines, Chief Growth Officer

## Category Experience

- Health & Wellness
- Financial Services & Insurance
- Transportation
- Consumer Packaged Goods (Food)
- B2B and D2C

## Current Clients

Altru Health System

Amplifon

Destination Medical Center

Element Fleet Management

Freespira

Medtronic

Metro Transit

Minneapolis Foundation

Minnesota United FC

Northern Star Scouting

NOTA Laboratories

Optum

Prodeo Academy

RVO

Senseonics

SFM

Trean

UnitedHealthcare

Wings Credit Union

## New Business

Holli Maines, Chief Growth Officer

[maines@ccf-ideas.com](mailto:maines@ccf-ideas.com)

612-237-7187 (m)

121 South 8th Street

Minneapolis, MN 55402

[ccf-ideas.com](http://ccf-ideas.com)

