



## Inspiring Change That Matters.

### People. Passion. Independence. Truth.

Four values that fuel our culture, work and relationships at CCF. They ensure we partner with the best clients, deliver great creative solutions, and grow with the right individuals. All in service of inspiring change that matters, which keeps our clients seeking out CCF time and time again.

### Ownership

Clarity Coverdale Fury, Inc - DBA CCF  
CCF was founded in 1979 and remains an independently owned, full-service creative and media advertising agency based in Minneapolis, MN.

### Leadership Executives

Rob Rankin, President & CEO  
Molly Hull, Director of Brand Development  
Jim Landry, Executive Creative Director  
Andy Brunn, Media Director

### New Business Contact

Mercedes Evenson  
New Business Manager  
715-574-8581  
evenson@ccf-ideas.com

### Full-Service Offering

Strategic Planning  
Media & Comms Planning  
Creative & Design  
Marketing Analytics  
In-House Content Creation | 13NTH STORY

### Category Experience

Health & Wellness    Financial Services  
Food & Beverage    Business-to-Business  
Tourism & Outdoor    Cause & Non-Profit  
Transportation

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121 South 8th Street  
Suite 1050  
Minneapolis, MN 55402

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## Client Experience

### Health & Wellness

Altru Health System  
ClearWay Minnesota  
HealthPartners  
Johnson & Johnson  
Kurt Kinetic  
Mayo Clinic  
Medtronic  
Minnesota Dept. of Health  
Minnesota Dept. of Human Services  
MNsure  
Optum  
Park Nicollet  
QUITPLAN Services  
UnitedHealthcare  
UVISION  
Vireo Health  
YWCA of Minneapolis

### Food & Beverage

Belvedere Vodka  
Chopin Vodka  
Crystal Farms  
Dairy Queen  
Johnsonville Foods  
Malt O'Meal  
Michael Foods  
Man Cave Meats (now Mighty Spark)  
Pillsbury  
Red Gold Tomatoes  
Red Pack Tomatoes  
Rembrandt Foods  
Simply Potatoes  
Tuttorosso Tomatoes

### Tourism & Outdoor

Case Knives  
Cheyenne Mountain Zoo  
Minnesota Dept. of Natural Resources  
Explore Minnesota Tourism  
Minnesota Zoo  
Minnesota Zoo Foundation  
Outfitters Kauai  
RiverSouth  
Westin

### Transportation

Element  
Metro Transit  
Metropolitan Council  
Trimble Transportation

### Financial Services

RiliaStar (now Voya)  
Wings Financial

### Business-to-Business

BMS Reinsurance  
Destination Medical Center  
Element Technologies  
IMV Technologies  
Minnesota Dept. of Employment & Economic Development (DEED)  
SFM Insurance  
Species 360  
Xata

### Cause & Non-Profit

Alzheimer's Association  
Ann Bancroft Foundation  
Boy Scouts of America-Northern Star Council  
Breaking Free  
Kaposia  
MADD (Mothers Against Drunk Driving)  
MNCASA (Minnesota Coalition Against Sexual Assault)  
Virginia Foundation for Healthy Youth